

# Worldsmart Retail

*the success series*

## GM Mobile



### **Customer:**

Foodworks Allora, Blue Mountains and Northward

### **Application:**

GM Mobile

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*The stock management component of Grocery Manager has increased the profitability of my store*

**Debbie Smith**

Owner

**Foodworks**

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### **Background:**

Foodworks board member, Debbie Smith has been a Worldsmart Retail customer since 1997. Debbie currently owns Foodworks Allora, Blue Mountains & Northward in the Toowoomba Region of QLD. Over the last 15 years, Debbie has developed an intimate working knowledge of Grocery Manager and is often called upon by both Worldsmart Retail and other retailers for her opinion and thoughts with regards to functionality and reliability within the system.

### **Challenge:**

Debbie has been running perpetual inventory and auto ordering in her store since 1999. As a 'power user' of the system, Debbie had a clear understanding of the system's reliance on accurate data to produce accurate results. Miss picks from both the warehouse and direct suppliers along with the handling of store wastage and shrinkage were just some of the areas that needed to be addressed to further refine the system.

### **Solution:**

GM Mobile is a wireless PDE unit that allows Debbie to receive her loads by scanning the TUN code on the outside of the carton. This process results in a variance report from which claims can be made against the supplier. Debbie can also generate labels and talkers, check quantity on hand and on order, review previous sales and purchases, perform stock adjustments, stocktakes, price changes, generate markdown labels, check promotions and perform price verification from the floor amongst a host of other time saving possibilities.

### **Outcome:**

Debbie is extremely happy with the results, "The time to scan in a load is only marginally more than dropping a load without marking it off and considerably less than manually marking it off. The efficiency gained far outweighs the cost of the product". GM Mobile has given Debbie greater control of her stock, the ability to easily identify and claim miss picks and better customer service and a reduction in shrink due to the fact that staff are spending more time on the floor and less time in the back office.

### **Unique Challenge?**

*If you are looking for an innovative solutions partner that can help you grow your business contact Worldsmart Retail on 1300 738 324 for more information.*