

Worldsmart Retail

the success series

Stock Location Manager

Customer:

Canning Vale IGA

Application:

Stock Location Manager



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“The best value for money product I have bought from Worldsmart”

Pat Rock

Owner

Canning Vale IGA

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Background:

Canning Vale IGA was opened by Pat Rock in November 2007. Pat quickly demonstrated his retail ability going on to win IGA National Store of the Year in 2009.

Solution:

Pat purchased Stock Location Manager in combination with the Toshiba TEC BSA4 high speed label and talker printer. Stock Location Manager gives you the ability to allocate a product to a particular location within the store. This is usually done by aisle and bay with a location sticker being placed at each location. After scanning the location sticker the operator then scans the products in the bay and Grocery Manager is updated. After the store has been scanned all labels and talkers print in location order. Coupling this with the BSA4 printer means that they are also printed in single file, removing the need to ‘tear up’ A4 pages.

Outcome:

Pat estimates he is saving six hours per week with Stock Location Manager. In addition to this shelf integrity has improved, not on file products have been reduced and Pat can also run numerous reports within Grocery Manager by location. Staff are no longer stuck in the back office tearing and sorting, but can be found on the shop floor providing customer service and reducing store shrink. As Pat said, ‘Stock Location Manager has provided a more efficient use of staff time’.

Challenge:

You don’t win store of the year by accident. Pat knows how to run stores and is continually looking for areas of improvement. When opening his new store Pat was looking at ways to cut down on the amount of time spent managing price changes and promotions generated from processing his host file. In small stores this can take the best part of a day and in larger stores it can take up to 40 hours per week.

Unique Challenge?

If you are looking for an innovative solutions partner that can help you grow your business contact Worldsmart Retail on 1300 738 324 for more information.